Grading Rubric

Category	Highly Effective 4	Effective 3	Improvement Needed 2	Ineffective 1
Problem Statement	Problem is clearly stated in an engaging manner. The problem is important and relevant to the community	Problem is clearly stated, but not in an engaging manner. The problem is important and relevant to the community	Problem is stated, but not in an engaging manner. The problem is not relevant to the community	Problem is not stated.
Contains accurate scientific information	Contains accurate information about glucose homeostasis, prevention/treatment, and all other information is accurate	Scientific information is accurate, but does not go into detail about glucose homeostasis and prevention/treatment	Accurate scientific information is sparse	Inaccurate scientific information is present
Shows an understanding of social impacts	Impact(s) of diabetes given with multiple pieces of evidence.	Impact of diabetes given with at least one piece of evidence.	Impact of diabetes given without any evidence to support.	Impact of diabetes NOT given
Contributes to a solution	Solution clearly defines a method to solving the problem, and is relevant for community	Solution adequately defines a method to solving the problem, but is not relevant for community	Solution is not clearly stated OR is not relevant for community	No solutions given
Visual Quality	Meets these criteria: -Neat, legible, readable -Appropriate color and images -Space used effectively	Meets two of these criteria: -Neat, legible, readable -Appropriate color and images -Space used effectively	Meets one of these criteria: -Neat, legible, readable -Appropriate color and images -Space used effectively	Meets none of these criteria: -Neat, legible, readable -Appropriate color and images -Space used effectively
Effectiveness of Message	Project clearly motivates audience to engage in the call to action	Project adequately motivates audience to engage in the call to action	Project somewhat motivates audience to engage in the call to action	Project clearly does not motivate audience to engage in the call to action
Use of Resources	Appropriate resources used and properly cited	Resource used but either not appropriate or properly cited	Resource used but not appropriate or properly cited	No resources are used or cited

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